

Zerowaste: from waste to raw material Interested? Become a donor!

'From waste to raw material'. This is the motto of the ZeroWaste Foundation, a platform by and for companies, governments, knowledge institutions and other organizations that are committed to the transition to a circular economy with a focus on zero-waste. Motto: from waste to raw material. Become a donor to make our ambitions possible!

Waste is raw material

Our traditional way of producing and consuming is under pressure. Zero Waste Foundation supports companies, governments and other organizations to make the transition to a circular way of producing by organizing business processes in a smarter and more sustainable way. Target: prevent waste, minimize residual waste and residual flows (in the long term zero waste) and value creation through reuse. Waste is raw material!

Green is money

The EU has formulated binding recycling targets for 2024: 75 p.c. all waste must be reused. Municipalities are faced with a huge challenge. An impulse for companies to realize their sustainable ambitions and to produce less waste is the expected rising waste tax from European governments in the coming years. Green is money!

Integrated approach

ZeroWaste Foundation has developed its own approach on five related themes: logistics, technology, behavioral change, raw materials and money (business case). In 2018 we will focus our activities on two current challenges: 1. Area developments (industrial estates, shopping streets, high-rise areas) and 2. Chain cooperation (logistics, packaging, material flows, city hubs). Together with parties in the sector or chain, we will develop practical and innovative tailor-made solutions for these topics.

Platform and Project Office

ZeroWaste Foundation is more than just another sustainable initiative. ZeroWaste Foundation is a Platform which stimulates knowledge exchange, knowledge development and collaboration. In addition, ZeroWaste Foundation as a Consultancy firm uses its knowledge and contacts in the development and implementation of concrete projects. Through the mix of knowledge and years of practical experience, we distinguish ourselves from other platforms or ordinary consultancy firms.

Program Platform 2018

ZeroWaste Foundation offers companies, governments and other organizations the opportunity to become a donor and participate in all kinds of activities. The program for 2018 is still under development and will be updated in consultation with the donors.

1. Anatomical lesson

Every donor receives a free 'anatomical lesson'. Together with employees of a company or organization, in a workshop of 3 hours a few bags or containers are dissected on a daily basis, concrete cost savings are indicated and objectives are set for a zero-wheeled expedition. Arrangements are tailor-made for a follow-up process, depending on the size and nature of the company or organization concerned.

2. Presentation on our website

New donors are visited personally. ZeroWaste Foundation writes a short company profile that is placed on our website and in other communications with company logo. Where possible, donors are also mentioned in other statements.

3. Expert meetings and meetings

Donors can participate for free in expert meetings on current themes. For this they are invited personally. Donors can also submit their own subjects. Where necessary, additional financing is sought for this. For the coming months the following meetings are on the agenda:

- High-rise developments and waste. A large number of new high-rise neighborhoods are in the pipeline in large cities. ZeroWaste Foundation wants to offer solutions at the level of buildings and areas together with all partners in the (building) chain. Thereby, we work together with Rebel Group.

- Logistics and return logistics. There is a need for small-scale transport of goods and waste in urban areas. ZeroWaste Foundation wants to contribute to just-in-time solutions for goods and waste flows via so-called city hubs in and around the cities.
- Biz. Business Investment Zones are areas where companies want to improve the quality of life and attractiveness, inclusive minimizing waste. Specific solutions are needed for mixed urban areas with homes, shops and catering.

4. Interclean exhibition RAI and network meeting

At the Interclean Fair in the Rai from 15 to 18 May 2018 ZeroWaste Foundation is prominently present with all sorts of activities, such as presentations on the combination of cleaning and refuse collection and some anatomical lessons every day. Donors can visit the fair and the stand of ZeroWaste Foundation for free. At the fair, ZeroWaste Foundation also organizes a networking event for all donors and other relations.

5. Excursions

ZeroWaste Foundation will organize two one-day excursions for donors to innovation projects in the Netherlands in 2018. A small contribution can be requested for the excursions. One excursion is planned in September 2018. Further information about the program and location will follow.

Become a donor!

Donors can participate in the activities of the Platform free of charge, unless stated otherwise. Participants in the expert meetings are specifically invited, depending on the subject. All donors receive the report on this. The contribution concerns the period January-December of a year. Donors who register during the course of the year pay a contribution in proportion to the number of months still running. Separate agreements are made with regard to contribution and program with large, (inter) national companies.

We distinguish the following types of donors:

1. Organizations with € 5 to € 10 million turnover: contribution € 1,500 per year.
2. Organizations with € 1 to 5 million turnover: contribution € 1,050 per year.
3. Organizations up to € 1 million turnover: contribution € 550 per year.
4. Startups: € 100 per year

Board

The board of ZeroWaste Foundation consists of:

- Jan Rutten, chairman
- Cor Gerritsen, secretary
- Richard van Batenburg, treasurer
- Renee Hoogendoorn, board member
- Frits Steenhuisen, board member

Reference projects

- *0-measurement and zerowaste-plan for Business Park Amsterdam Osdorp*
- *Zerowastelab Dapperbuurt, with 'The Healthy City'*
- *Meetings 'Amsterdam makes something of it' in Pakhuis de Zwijger, with Municipality of Amsterdam*
- *Participation consortium competition 'Building logistics', a tender of the city of Amsterdam*
- *Program zerowaste-management Intercleanbeurs, i.s.m. Rai*
- *Development E-training pilots hygiene material for Essity*

Sign Up

You can register as a donor or participant on our website:

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